



Live Presentations & Demonstrations.
Come see for yourself what integrated
software can do for your business.

IBM Software *Live!*

You are invited to attend the very dynamic and exciting **IBM Software Live!** program. This program uses live business application demonstrations to communicate the **breadth, depth and integration** of IBM's software solutions. The audience will see over 60 product demonstrations of actual software shown in an integrated framework. They will also see how these products are applied to address the needs of modern day businesses.

This presentation will provide insights into IBM's software strategy and all five IBM Software brands (WebSphere, Lotus, DB2, Rational and Tivoli) in the context of how customers can implement their business infrastructures. This "**Big Picture**" view will show you what software is needed to build reliable, scalable, flexible, and secure on demand infrastructures and applications.

Sign up today as seating is limited!

- May 10th IBM W.Chester, PA
- May 12th Hyatt Regency Baltimore, MD
- May 19th IBM Charlotte, NC
- May 24th IBM Richmond, VA
- May 26th IBM Briefing Ctr, RTP, NC

To register: email your name, title, company name,
phone number, and choice of city to:

cooperra@us.ibm.com.

5 Cities in Mid-Atlantic During May 2005

See how you can implement an
on demand infrastructure using
IBM software.

- WebSphere ®
- DB2 ®
- Lotus ®
- Rational ®
- Tivoli ®

See what IBM software can do for
your business!

- Infrastructure Foundations
- Content & Information
- Business Integration
- User Experience
- Security & IT management
- Development

Also see how IBM's software
strategy enables the journey to
on demand.

Event Schedule

Registration and coffee: 8:30

Briefing & demonstrations:

9:00 am – 3:30 pm Lunch Provided

***Interactive CD
& Presentation Kit Provided!***

